

# Grazing is Amazing!

## What is PONT?

Pori Natur a Threftadaeth-Grazing, Nature and Heritage is Wales's not-for-profit grazing organisation.

PONT's vision is to promote environmentally sustainable grazing practices which deliver multiple benefits for wildlife and people now and into the future.

## Grazing benefits:

- Good grazing management is essential for maintaining many of our species-rich wildlife habitats. It can control aggressive and invasive species, sustain open habitats and create gaps for new species to germinate.
- The rural economy can gain from improved farm incomes through better grazing management of marginal land and the marketing of wildlife friendly, local produce.
- In the urban fringe grazing benefits communities through reducing fire risk and improving access to green space.
- In the wider environment grazing can support flood risk management and promote pollinators



**How PONT works:** The PONT team, initially funded by the Welsh Government, will work with NGOs, communities, land managers and owners to develop and support Local Grazing Schemes and Networks across Wales.

PONT works with a confederation of advisors, drawn from across the nature conservation, education and farming communities who can offer information on a wide range of subjects.

Over the last 8 years PONT has delivered improved grazing management and wider environmental results across Wales including successful initiatives in Anglesey, Carmarthenshire and Bridgend.

## What PONT offers:

**Practical advice and support** for establishing grazing initiatives and site based solutions. Including help with funding bids and developing local marketing schemes.

**Support for** Natural Resource Management, the Nature Recovery Plan and Welsh Government's Future Generations Act goals.

**Training** in skills ranging from stock checking to local produce marketing and close shepherding to communication; helping others to develop economically viable businesses that deliver nature benefits on the ground.

## Get in touch if you:

- Would like help with establishing a local grazing scheme
- Would like a site visit to look at grazing issues
- Have a funding idea you would like help to develop
- Would like advice or support with a grazing project
- Have ideas for training that you think PONT could deliver
- Would like us to contribute to an event or training

Contact PONT [info@pontcymru.org](mailto:info@pontcymru.org) plus Twitter/facebook addresses and [www.pontcymru.org](http://www.pontcymru.org)